

# EXECUTIVE LEADER



# JONATHAN LEACH



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**In a rising career in top leadership positions**, Jonathan Leach has developed bold vision, empowered teams to exceed expectations, and established processes for scalable and sustainable growth. He has a reputation for outperforming ambitious strategic goals. He is known for his strong ability to provide creative solutions to resource and operational challenges that generate new systems for ongoing growth and success. Throughout his career, **he has broken through barriers to help organizations reach new heights.**

Jonathan Leach has repeatedly helped transform organizational culture and structure for explosive growth. He has experience expanding reach to new global audiences through targeted marketing. He understands how to position teams for future growth. **Jon is a collaborative and highly inspirational executive** who leverages his interpersonal skills to motivate and rally teams around the mission. He is a passionate presenter, has delivered keynote speeches, authored multiple books, and trained thousands globally. Jonathan Leach has developed programs and served as a **mentor to raise up a trail of new leaders.** He has experience with shifting roles to better utilize the unique gifts of different team members. Jon is interested in leading another organization to exponential growth through his next executive leadership role.

Jonathan Leach has established new and subsidiary organizations. He understands the various dynamics of **to** project management from visionary concept and strategic plans to implementation and completion. He has ensured seamless execution of initiatives to better support constituents.

His passion for articulating the mission combined with his relational skills have resulted in dramatic success in fundraising. He implemented best practices in donor communication expanding the donor base. He identified and stewarded major donors and developed new relationships with foundations through grant writing. In five years, **annual revenues increased 300% and estate plans grew 400%** through intentional planned giving efforts.

Jonathan Leach has demonstrated the ability to collaborate with cross-functional teams to **identify gaps and improve productivity through technological efficiencies and innovations.** He regularly challenges teams to explore new and creative opportunities to achieve the mission. His leadership and consulting has been instrumental in helping to drive success in many organizations. He possesses the unique combination of both valuing people and delivering results **making Jonathan Leach an asset to any team** or company he joins.

*“Jon exemplifies natural leadership qualities. His visionary perspective and positivity inspire teams to set and exceed lofty goals. Jon’s keen intuition and insight regularly provided a more productive path forward. Jon’s interpersonal gifts allow him to build instant trust and respect. Jon’s passion is palpable, an asset to any team he serves.*

Matt Thiele, Board Treasurer  
- Asia One Administrative Team



Jonathan Leach holds a **Master of Arts (MA) degree in Intercultural Leadership** from Bethany Global University. He also holds a **Master of Divinity (MDiv) degree** from Wisconsin Lutheran Seminary. He is a candidate for a **Master of Business Administration (MBA) degree** from Rasmussen University.



In addition to his academic qualifications, **he has participated in leadership seminars and workshops from Bethel University, Grace in Action, and Crestcom.** These programs have allowed him to further develop his skills and knowledge in transformational leadership, strategic planning, and team building. Jonathan also holds his **CFRE (Certified Fund Raising Executive)** certification.

## PROFESSIONAL HISTORY HIGHLIGHTS

### Planned Giving Administrator | Mission Aviation Fellowship

2024–Present



As the Planned Giving Administrator, Jonathan Leach oversees all planned giving for MAF. He develops and implements plans for promoting and securing the most joyful and impactful gifts. He collaborates with development staff to encourage planned giving options. He also creates marketing strategies for new leads and stewards current ministry investors. MAF is on track this year to break its previous annual record of estate plans established.

### President | Truth in Love Ministry

2018–2023



As the President, Jonathan Leach transformed organizational culture by casting bold vision, clarifying the mission, and developing strategic plans. He transitioned **from in-person to a primarily online presence and from targeting a few local audiences to reaching global audiences.** He established independent subsidiary organizations to support the needs of unique audiences. He directed multi-channel marketing, both national and international campaigns, across social media, print, and in-person channels, significantly amplifying the organization's visibility and engagement. **In just 5 years, his strategies resulted in constituent growth of 600% with representatives in 32 countries.**

As explosive growth emerged, Jonathan Leach positioned the team for success. Taking inventory of individual gifts and interests, **he stewarded change management, restructuring the organization into various teams and creating new roles; the size of the team grew 300% under his leadership.** He led cross-team project management, developing streamlined processes for optimized efficiency and creating automated systems to support scalable and sustainable growth.

All this growth required an increase in resources, so Jonathan Leach transformed fundraising efforts by implementing best practices in donor communications. His compelling skills for writing, paired with his interpersonal gifts for easily connecting with others, **resulted in a 300% increase in annual revenue and a 400% increase in estate plans.** He developed programs that increased recurring donors, and he established a new planned giving program. Jonathan stewarded major donors and secured significant awards from foundations through grant writing.

**A passionate presenter and dynamic speaker, Jonathan Leach delivered impactful keynote addresses, presentations, seminars, and workshops across the U.S. and in countries around the world.** His charisma allows him to light up a room with energy for the mission while his empathy helps him easily connect with individuals. Jonathan Leach developed collaborative partnerships with key organizations, fostering mutually beneficial relationships that expanded awareness and bolstered the effectiveness of organizational initiatives.

**Chairman | Asia Lutheran Seminary****2024–Present**

Jonathan Leach has facilitated a strategic plan that has led ALS to become a regional, online, accredited seminary training leaders in 18 countries. **His visionary skills have helped the team set lofty goals, while his tenacious emphasis on the mission kept the team focused.** His marketing insights have helped the team identify and reach focused audiences in the most populous region of the world.

**Chairman | Asia One Administrative Team****2017–2024**

Jonathan Leach has facilitated a strategic plan that has led a 20-person team serving 18 countries. **His visionary skills have helped the team set lofty goals, while his tenacious emphasis on the mission kept the team focused.** His marketing insights have helped the team identify and reach focused audiences in the most populous region of the world.



Jonathan Leach leveraged his interpersonal gifts and advanced degree in intercultural leadership to develop collaborative relationships with national and international partners. This increased awareness and engagement, enhanced credibility, developed ownership and financial support and expanded the impact of programs. He provided support for overseas workers with cultural coaching and personal resiliency counseling.

**Administrator | St. Croix Lutheran Academy****2009–2018**

Jonathan Leach's inspirational enthusiasm was infectious, transforming organizational culture with a renewed focus on the mission. He managed the campus life center enhancing the student experience with planned activities and motivational speaking. He leveraged his advanced degree in intercultural leadership as a cross-cultural instructor to students from 27 different countries.

He led efforts to help the school uniquely support their needs and led a student mentoring program to help international students. He also provided personal counseling to troubled teens and their families, **utilizing skills in conflict management, emotional intelligence, and interpersonal communication.** He organized practical in-field service opportunities for community outreach and hands-on leadership to further the organization's commitment to transformational leadership.

He developed a corporate fundraising program through initiatives to **increase revenue from corporate stakeholders to help raise \$1M in tuition assistance** for low-income families. He led capital campaigns and stewarded major donor relationships to expand campus facilities.

**Pastor | Christ the Lord Lutheran Church****2002–2009**

Jonathan Leach served as pastor and helped transition a small group into a growing congregation. **He developed long-range strategic plans positioning the organization for facility expansion and growth.** He established financial best practices to bring stability.

He empowered team members to create awareness and impact the community through various strategies. He equipped staff with communication skills and efficiencies to advance the impact of programs.

Jonathan Leach cultivated collaborative partnerships with civic and religious groups within the community, increasing visibility of the organization and expanding its local impact. He represented the organization effectively, managing public relations efforts to foster positive relationships with key stakeholders and the broader community.

**Strategic Planning Consultant | (Self-Employed)****2017–Present**

As a visionary with strategic planning skills, Jonathan Leach has led the development of strategic planning of various educational, nonprofit and religious organizations. He has leveraged his proven track record of delivering innovative

solutions to breakthrough barriers to lead organizations to experience unprecedented growth.

Connect with Jon to see how he can advance your mission and take your organization to the next level.